



## Goal:

The goal of **Putnam Youth Tobacco Awareness** (PYTA) is to increase the community's awareness of health concerns around cigarettes and electronic cigarettes to prevent new nicotine users and to help support existing nicotine users.

## Creation:

The coalition was formed in May 2024 with youth joining in June 2024. In July 2025, the Putnam County Health Dept. was awarded the Tobacco Use Prevention and Cessation Grant(TU Grant) in July 2025.

## Cessation Media Campaign:

As a new part of the TU Grant, we are focusing on providing Ohio Tobacco Quit Line resources by running a multimedia campaign. This campaign has a focus on women of child bearing ages, pregnant women, and women with children under 5. As well as low socioeconomic status individuals. We will also be doing Screen and Refer events.

## Behavioral Health:

We are also having talks with Pathways Counseling Center about their tobacco policy.

## Objective 1:

*Youth Action Plan*

By June 15th 2026, one public school district in Putnam County will adopt a safe disposal policy for the correct disposal for confiscated ENDS.

## Objective 2:

By June 30th, 2028, one Putnam County village council will adopt a zoning policy to limit sale of nicotine products within 1 mile of their schools to decrease access and availability.

## Objective 3:

By June 30th, 2027 will increase the percentage by 5% of adults that agree or strongly agree that youth should never experiment with tobacco or products containing nicotine by educating the community on the harm of nicotine and provide tobacco cessation resources through the work of our youth.

## Youth-led Policy/System Change Plan:

By May 15th, 2026, a Putnam County Public School will agree to implement a 100% Tobacco Free School Policy by adopting an alternative to suspension and staff cessation education into their school district's policy and handbook.

**Contact Sarah Nsiah at the PCHD at [sarah.nsiah@putnamhealth.com](mailto:sarah.nsiah@putnamhealth.com) if you are interested in supporting the work we are doing.**